



GRADY-WHITE BOATS

Exceptional attention to detail.

Cataumet, MA, Grady-White Dealership Receives Award for Outstanding Customer Satisfaction Worldwide

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Cataumet Boats of Cataumet, MA, Awarded 2023 Bronze Anchor Award for Customer Satisfaction by Grady-White Boats

GREENVILLE, NC: Grady-White Boats is proud to announce Cataumet Boats of Cataumet, MA, earned the Bronze Anchor Service Award for outstanding customer satisfaction. They earned this honor while once again qualifying for the prestigious Grady-White Admiral's Circle Award for the model year 2023.

The Bronze Anchor Service Award signifies that the overall rank of this dealer is one of the top three ranking dealers in customer satisfaction amongst all Grady-White Boats dealers worldwide.

They also earned the esteemed Admiral's Circle Award which is reserved for the dealerships in the Grady-White network that have achieved top tier in providing world-class customer service to their customers for the model year. This is 27th consecutive year they've been awarded the Admirals' Circle Award.

“Grady-White is extremely pleased to present these awards to demonstrate our great partnership with Cataumet Boats. They have continuously excelled at combining superior customer relations with a continued emphasis on business growth. In addition, they have helped to carry on the Grady-White spirit of ‘delivering the ultimate boating experience’ by marketing

and selling in a world-class manner, utilizing a superior knowledge of our products, and taking great care of our mutual customers,” said Joey Weller, Grady-White’s Vice President of Sales. Established in 1959, Grady-White builds 26 models of saltwater-tough, versatile, and high-quality center console, dual console, express and walkaround cabin sportfishing and coastal family boats from 18 to 45 feet at its facility in Greenville, NC. Grady-White is historically renowned for and highest rated in customer satisfaction by every third-party study ever done in the marine industry, including all 8 of the J.D. Power and Associates Customer Satisfaction Awards for their category and all 21 consecutive years of the NMMA Customer Satisfaction Index Awards. The company has been privately owned by NMMA Hall of Fame member Eddie Smith since 1968, and is led by Kris Carroll, 48-year company veteran and NMMA Hall of Fame member. Learn more at www.gradywhite.com.

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