



GRADY-WHITE BOATS

Exceptional attention to detail.

Cataumet, MA, Grady-White Dealership Earned Top Honors in Sales and Service Worldwide

FOR IMMEDIATE RELEASE: November 14, 2022

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Cataumet Boats of Cataumet, MA, Awarded 2022 Top Worldwide Sales and Service Honors by Grady-White Boats

GREENVILLE, NC: Grady-White Boats is proud to announce Cataumet Boats of Cataumet, MA, earned the top sales award worldwide, the Gold Anchor Sales Award, as well as the Silver Anchor Service Award for outstanding customer satisfaction. They earned both of these honors while once again qualifying for the prestigious Grady-White Admiral's Circle Award for the model year 2022.

The Gold Anchor Sales Award signifies that the overall rank of this dealer is the highest in sales dollars amongst all Grady-White dealerships worldwide. The Silver Anchor Service Award signifies that the overall rank of this dealer is one of the top two ranking dealers in customer satisfaction amongst all Grady-White Boats dealers worldwide.

They also earned the esteemed Admiral's Circle Award which is reserved for the dealerships in the Grady-White network that have achieved the top tier in retail sales, and simultaneously provided world-class customer service to their customers for the model year. This is the 8th year they have received the Gold Anchor Sales award, and the 26th consecutive year they've been awarded the Admirals' Circle Award.

“Grady-White is extremely pleased to present these awards to demonstrate our great partnership with Cataumet Boats. They have continuously excelled at combining superior customer relations with a continued emphasis on business growth. In addition, they have helped to carry on the Grady-White spirit of ‘delivering the ultimate boating experience’ by marketing and selling in a world-class manner, utilizing a superior knowledge of our products, and taking great care of our mutual customers,” said Joey Weller, Grady-White’s Vice President of Sales.

Established in 1959, Grady-White builds 25 models of saltwater-tough, versatile, and high-quality center console, dual console, express and walkaround cabin sportfishing and coastal family boats from 18 to 45 feet at its facility in Greenville, NC. Grady-White is historically renowned for and highest rated in customer satisfaction by every third-party study ever done in the marine industry, including all 8 of the J.D. Power and Associates Customer Satisfaction Awards for their category and all 20 consecutive years of the NMMA Customer Satisfaction Index Awards. The company has been privately owned by NMMA Hall of Fame member Eddie Smith since 1968, and is led by Kris Carroll, 47-year company veteran and NMMA Hall of Fame member. Learn more at www.gradywhite.com.

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