



GRADY-WHITE BOATS

Exceptional attention to detail.

Cataumet, MA, Grady-White Dealership Receives Award for Outstanding Sales Achievement

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Cataumet Boats Awarded 2020 Worldwide Sales Honor by Grady-White Boats

GREENVILLE, NC: Grady-White Boats is proud to announce that Cataumet Boats of Cataumet, MA, has earned their Silver Anchor Sales Award. Additionally, they again qualified for the prestigious Grady-White Admiral's Circle Award for the model year 2020.

The Silver Anchor Sales Award signifies that the overall rank of this dealer is the second highest in sales dollars amongst all Grady-White dealerships worldwide. Cataumet Boats continues to be a leader in the Grady-White network. They also earned the esteemed Admiral's Circle Award which is reserved for the dealerships in the Grady-White network that have achieved the top tier in retail sales, and simultaneously provided world-class customer service to their customers for the model year. This is the 24th consecutive year that Cataumet Boats has earned the Admiral's Circle Award.

"Grady-White is extremely pleased to grant these awards to demonstrate our great partnership with Cataumet Boats. They have continuously proven to be more than up for the task of balancing and combining superior customer relations with a continued emphasis on business growth. In addition, they have helped to carry on the Grady-White spirit of "delivering the ultimate boating experience" by marketing in a top-class manner, utilizing a superior knowledge of our products, and taking great care of their customers" said Joey Weller, Grady-White's Vice President of Sales.

Founded in 1959, Grady-White Boats builds 26 models from 18 to 45 feet at its 500,000 sq. ft. facility in Greenville, NC and has been manufacturing a variety of versatile, premium, high-quality sportfishing and coastal family boats for over 60 years. The company has been under continuous private ownership since 1968 by Eddie Smith, NMMA Hall of Fame member. Grady-White has been awarded every third-party customer satisfaction award ever presented in the marine industry, including the National Marine Manufacturers Association Customer Satisfaction Index award for all 18 years the recognition has been granted. The company was awarded Highest Ranked Customer Satisfaction in the

Coastal Fishing boats segment by J.D. Power Associates for all eight years that studies were conducted in the marine industry. Learn more at www.gradywhite.com.

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