



GRADY-WHITE BOATS

Exceptional attention to detail.

Cataumet, MA, Grady-White Dealership Receives Recognition for Sales & Service Achievement Awards

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Cataumet Boats Awarded 2018 Outstanding Sales by Grady-White Boats

GREENVILLE, NC: Cataumet Boats of Cataumet, MA, has earned Grady-White Boats' Bronze Anchor Sales Award and was also recognized with membership in the Grady-White Boats Admiral's Circle for the model year 2018.

The Bronze Anchor Sales Award signifies that Cataumet Boats is one of the top three ranking dealerships in sales dollars amongst all Grady-White dealerships for the 2018 model year. They also earned the prestigious Admiral's Circle Award which is reserved for the top dealerships in the Grady-White network that have achieved at least \$2.5 million in retail sales for the model year. This is the twenty-second consecutive year that Cataumet Boats has earned this accolade. Additionally, they have earned Grady-White's Customer Service Excellence award with customer satisfaction index scores of at least a 9.5 on a 10-point scale as rated in actual customer surveys.

"Grady-White is extremely pleased to grant these awards to demonstrate our great partnership with Cataumet Boats. They recognize the importance of strong customer relationships and real long-term value" said Joey Weller, Grady-White's Vice President of Sales. "They have helped to carry on the Grady-White spirit of "delivering the ultimate boating experience" by marketing in a world-class manner, utilizing a superior knowledge of our products, and taking great care of their customers."

Established in 1959, Grady-White is celebrating their 60th anniversary of manufacturing a variety of versatile, high-quality center console, dual console, express and walkaround cuddy cabin sportfishing and coastal family boats from 18 to 45 feet. Grady-White boats, privately held by the Smith family since 1968, are built by craftsmanship and designed through customer input and a longstanding, sincere focus on attention to detail. Learn more at www.gradywhite.com.

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