



Cataumet, MA, Grady-White Dealership Earned Top Sales & Service Achievement Awards

FOR IMMEDIATE RELEASE: September 18, 2014

FOR FURTHER INFORMATION CONTACT: Stephanie Salter, ssalter@gradywhite.com,
Grady-White Boats, P. O. Box 1527, Greenville, NC 27835; TEL 252-752-2111

Cataumet Boats Awarded 2014 Top Worldwide Sales Honor by Grady-White Boats

GREENVILLE, NC: Cataumet Boats of Cataumet, MA, earned Grady-White Boats' top sales award worldwide, the Gold Anchor Sales Award and was recognized with membership in the Grady-White Boats Admiral's Circle for the model year 2014. The Gold Anchor Sales Award signifies that the overall rank of this dealer is the highest in sales dollars amongst all Grady-White dealerships. In addition to the highest sales worldwide, Cataumet Boats also earned the Silver Anchor Service Award for being one of the top two ranking dealerships in customer satisfaction based on customer surveys conducted by the company. Cataumet Boats continues to be a leader in the Grady-White network. This is the fifth time Cataumet Boats has been awarded the Gold Anchor Sales Award and the eighteenth year they have received the Admirals' Circle Award. Cataumet Boats will be presented with their awards at the company's Sales Conference to be held in December in Greenville, NC.

"Grady-White is extremely pleased to grant these awards to demonstrate our great partnership with Cataumet Boats. They have continuously proven to be more than up for the task of balancing and combining superior customer relations with a continued emphasis on business growth. In addition, they have helped to carry on the Grady-White spirit of "delivering the ultimate boating experience" by marketing in a top-class manner, utilizing a superior knowledge of the products, and taking great care of their customers" said Joey Weller, Grady-White's Vice President of Sales.

Established in 1959, Grady-White manufactures a variety of versatile, high quality center console, dual console, express and walkaround cuddy cabin sportfishing and coastal family boats from 18 to 37 feet. Grady-White boats are built by craftsmanship and designed through customer input and a longstanding, sincere focus on attention to detail.

###